

A decorative border in a light blue color frames the central text. It features stylized floral motifs at each corner, with leaves and swirling lines. The border has a stepped, architectural feel.

The **Adventures** *of* **Read To Them**

**An annual chronicle
of our work in 2023–24**

Dedicated to...

The generous donors, steadfast partners, and volunteers who have helped us put more than 758,000 books in the hands of children this past year. Your support and unwavering commitment to our mission fueled each and every one of our accomplishments.



“The single most important activity for building the knowledge required for eventual success in reading is reading aloud to children.”

Jim Trelease, *The Read-Aloud Handbook*

Table of Contents

Board of Directors & Our Values	4
Financials	5
Our Programs	6-7
Our Supporters	8-9
Our Impact	10
A Note from the President	11



Our Mission

We use the power of reading aloud together to build connections across families, schools, and communities to cultivate students' learning and success.





Read to Them® Board of Directors

Dan Daglish

President

House to Home

Renovations

Cathy Plageman

Secretary

Habitat for Humanity

Virginia

Elizabeth Blue

Vice President

Retired Attorney and

Adjunct Faculty

Doug Wood

Treasurer

Retired from Luck Stone

Corporation



Jessica Allison

CarMax

Sam Otero

McCandlish Holton

Opal Christie

Truist Financial Corporation

Jenna Smigel

PwC

Kyle Elliot

Virginia Community

Healthcare Association

Elizabeth Vosmik

KPMG

Christa Donohue, Executive Director

Our Values

Connection: We foster togetherness and strengthen relationships through shared stories.

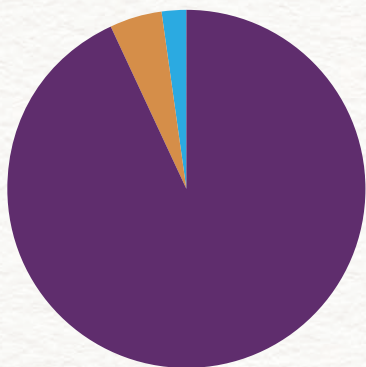
Accessibility: We strive for equity by recognizing and removing obstacles.

Empowerment: We help people craft their own stories and imagine new possibilities.

Imagination: We encourage innovation and curiosity.

Financials

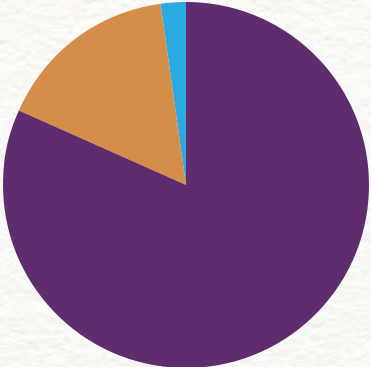
July 1, 2023 – June 30, 2024



Income

- Program Registrations, \$4,693,867
- Unrestricted Contributions, \$248,863
- Other Revenue, \$98,060

Total, \$5,040,790



Expenses

- Program Services, \$3,743,902
- Administrative, \$728,656
- Development, \$98,810

Total, \$4,571,368

Assets

Cash	\$472,150
Accounts Receivable	\$489,864
Other Assets	\$231,333
Net Property & Equipment	\$19,613
Investments	\$1,873,851

Total Assets **\$3,086,811**

Liabilities & Net Assets

Accounts Payable	\$184,766
Other Liabilities	\$350,187

Total Liabilities **\$534,953**

Total Net Assets **\$2,551,858**

Total Liabilities & Net Assets **\$3,086,811**

Our Programs

Read to Them understands that a child's positive relationship with literacy provides the basis for a lifetime of learning. Through our school, district, and state-wide reading programs, we support families as they read together at home and provide educators with the resources to nourish a child's love of reading from the start.

One School, One Book® **580,085 students**

When schools participate in our flagship program, they start by selecting a book from our list of over 150 titles. A copy of that book is then given to every student in the school to be read at home. Families come together to share a story each night, bolstered by our at-home resources, to make reading aloud a daily habit. In school, students explore the book with their entire school community through activities, trivia, and discussions, creating a thriving culture of literacy both in the home and in the classroom.

One District, One Book® **81,979 students**

One District, One Book follows the One School, One Book model, allowing entire districts - including middle schools - to dive into a book together. By following a common reading schedule, all families in a district can be on the same page, at the same time.



States Read One Book

71,178 students

With States Read One Book, stories are shared on a massive scale! Schools and districts across Arkansas, Florida, Michigan, Mississippi, New York, Texas, and Virginia read the same book, at the same time. Materials not only include Financial Literacy resources, but are also translated into Spanish, ensuring as many children and families as possible can celebrate the power of reading aloud together. This year's States Read One Book selection was *Judy Moody Was in a Mood* by Megan McDonald.

Imagination Library RVA

3,212 children

In June 2023, Read to Them became the local affiliate for Dolly Parton's Imagination Library. With Imagination Library RVA, enrolled children ages 0-5 receive free, age-appropriate books delivered right to their homes each month until they age out of the program.

In the first year of the program, we have enrolled 3,212 children! We are currently operating at a 55% higher enrollment rate than projected by The Dollywood Foundation. This would not have been possible without our donors and the support of over 65 community partners across the City of Richmond.

We are more committed than ever to enrolling all eligible children in our hometown.



Thank You *to* Our Generous Donors

Jessica Allison
Terri Allison
The American Online Giving Foundation
Fred Asbell
Ashby RVA
Georgia Asher
Atlantic Union Bank
Bank of Botetourt
The Bank of Clarke County Foundation
The Bank of Marion
Kathleen Barrett
Marguerite Bates
Benchmark Bank
Stuart Billington
Elizabeth & Robert Blue
Jim & Juli Boeheim Foundation
Caress & C. Page Bradford, Jr.
Gwen Burroughs
C&F Bank
Robert & Mary Call
Mary Carlson
The Carmax Foundation
Carter Bank & Trust
Chesapeake Bank
Opal Christie
Cobb Imprint
Matthew & Jackie Cohen
Peter Coleman
Eleanor Cunningham
Mary & Rocco Curcio
Anne & Scott Curry
Dan & Brenda Daglish
David Dart
Beverly & Parker Dillard
Charles Doebler
Valerie Doebler
Linda Dunn
Gregory Fallon
Farmers Bank of Appomattox
Christina Felsen
Joann Felsen
First Bank

First Community Bank
First National Bank
Sheri Hassett
Roger & Linda Hultgren
ICF
Alice Jenks
Marion Jensen
Gretchen Kelley
Kendra Scott - Short Pump
Holly Klopchin
Carolyn Kourofsky
Ward & Sandie Marstiller
Terri Matson
Myers, Moore & Associates
Patricia Myers
National Capital Bank
of Washington
Network for Good
Sam Otero
Nancy Panzer
Mary Lynne Parmelee
Sue & Carl Patow
Pledgeling Foundation
Powell Valley National Bank
Primis Bank
Carolyn & Clyde Ratcliffe
City of Richmond
Richmond Pi Beta Phi
Alumnae Club
Riverfront Investment
Group LLC
Robins Foundation
Virginia Ruderman
Julia Sauder
SCBWI - Society of Children's
Book Writers & Illustrators
Eileen Schlindwein
Leanna Shirley
Shore United Bank
Jenna Smigel
Lori Smith
Mrs. J. Randall Street

Abigail Sturges
 Touchstone Bank
 TowneBank of Richmond
 TowneBank of Suffolk
 United Bank
 Whitney Vau
 VBA Education Foundation
 Village Bank
 Elizabeth Vosmik
 Mary Jo & David Warwick
 Nancy Weismuller
 Linda Wilkerson
 Jane Wilson
 Doug Wood



Thank You *to* Our Incredible Authors and Publishers

Katherine Applegate
 Elana K. Arnold
 Dan Bar-el
 Phil Bildner
 Betty G. Birney
 Peter Brown
 Candlewick Press
 Victoria J. Coe
 Leslie Connor
 Jacqueline Davies
 Angela Dominguez
 Zetta Elliott
 Fabled Films Press
 Chris Grabenstein
 Hachette Book Group
 HarperCollins Publishers
 Holiday House
 Jennifer L. Holm
 Emily Jenkins
 Marion Jensen
 Shelley Johannes
 Terry Lynn Johnson

Lynne Rae Perkins
 Innovation Press
 Independent Publishers Group
 Lectorum Publications
 Macmillan
 Gregory Maguire
 Lindsay Mattick
 Megan McDonald
 Meg Medina
 Wendy Orr
 Penguin Young Readers
 Random House Children's Books
 Pam Muñoz Ryan
 Scholastic
 Simon & Schuster
 Christina Soontornvat
 Jamie Sumner
 Jennifer Torres
 Union Square & Co.
 Vivian Vande Velde
 Jasmine Warga



Our Impact



150+ BOOKS

to choose from
in the curated
RTT catalog



3.3K SCHOOLS

have been
enriched by an
RTT family
literacy program



50 STATES

have been
inspired by an
RTT family
literacy program



4M BOOKS

have been added
to home libraries

A Note from *the* President

Dear friends,

Let me tell you a story:

When a child opens a book, something magical happens. Not only are they transported into new, brilliant worlds, they are transformed. Their imaginations bloom with wonder and curiosity, their vocabularies and grammar toolboxes expand, and their hearts beat ever-so loudly with empathy for the characters they meet.

Our children's ability to read and write is precious and should not be taken for granted. Now, more than ever, Read to Them programs are essential to combating the literacy crisis we are seeing in schools across the country.

As my term as Board President comes to a close, I could not be more proud of this organization and the growth it has sustained in the last year. I hope you are as thrilled as I am by this report.

We would not be here today if it were not for your unwavering support. With you, we can ensure our story remains inspirational and without an end.



Most sincerely,

A handwritten signature in black ink that reads "Daniel G. Fofel".

Dan Daglish
Board of Directors President

Praise for Read to Them

“Our all school read caused excitement and a huge sense of community around campus.”

- Laura Lane, College Park Elementary

“We love promoting the love of reading to our students. Many do not have a rich culture of reading in their homes and One School, One Book helps children to see that everyone can enjoy reading a good book.”

- Amy Crowding, Horizons of Kent and Queen Anne's



www.readtothem.org

(804) 367-3195

programs@readtothem.org

2201 W. Broad Street, Suite 206

Richmond, VA 23220