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A GUIDING FORCE...

Stories are there for us when we are in need of stability, light, and other beacons of resilience. Stories that enable us to hold mirrors to ourselves, as well as serve as doors to step into the lives of others are more necessary than ever and the value of children reading aloud with their families is at an all time high. Through all the challenges we’ve endured since the pandemic began, Read to Them has remained steadfast in its efforts to create a culture of literacy in homes, schools, and communities across the United States.

As President of Read to Them’s Board of Directors, I am honored to be part of this organization, especially at a time when its mission is so vital. Read to Them’s growth and success is undeniable, and I am so pleased to share a report with you.

For the first time since the world ground to a screeching halt, it feels as if things are returning to normal. Though students are back in their classrooms, teachers are fighting to make up for lost instructional time and subsequent learning loss. Our work is more necessary than ever.

None of our achievements could have been possible without your continued support. Thank you for ensuring Read to Them’s story is one without an end.

Most sincerely,
Dan Daglish
Board of Directors Chair

Our Values
Connection
We foster togetherness and strengthen relationships through shared stories.

Accessibility
We strive for equity by recognizing and removing obstacles.

Empowerment
We help people craft their own stories and imagine new possibilities.

Imagination
We encourage innovation and curiosity.

“\nI am honored to be a part of this organization especially at a time when its mission is so vital.”

Dan Daglish
A child’s positive enthusiasm for literature creates the basis for a lifetime of learning and success. In our most recent group of surveyed educators, 94% believed that Read to Them programs helped facilitate a stronger bond between adult readers and the student who is being read aloud to. Our school-wide reading programs support reading together at home and learning together at school by providing schools with the necessary tools, resources, and guidance to create a culture of literacy in their community.

One School, One Book

Our One School, One Book program assists a school in choosing a book that best suits their reading needs. Students receive a copy of the book to explore at school with their classmates and to read at home as a family. By creating the home-school connection, we are building a true community of readers.

One District, One Book

With One District, One Book, the reading experience spans an entire school district and works to spark a community-wide conversation. When every family and every classroom in a district are reading together, children are truly surrounded by literacy.
States Read One Book

The States Read One Book program invites students, families, and schools to read the same book, at the same time, together, across an entire state. Students have access to our suite of Family Financial Literacy resources with materials translated into Spanish to ensure all participating children and their families have the chance to celebrate reading together.

Read to Them has experienced an unprecedented increase in the number of students and families who have been reached by our programs. With participation in 49 states, we had the chance to build communities of readers in 1,241 schools and 7 districts where 506,577 students and their families shared a book together.

Other Initiatives

At the start of 2022, Read to Them set out to broaden its presence in the world of children’s literature by launching at The Lamp-Post. Read to Them staff select a monthly theme as well as books from our catalog that best exhibit elements of each theme. This initiative is bolstered by blog posts, book lists, and author interviews. Since its inception, Read to Them has forged connections with authors and mavens alike.

Read to Them has also launched a new website. With the help of focus groups and ample in-house efforts, it is now easier than ever for clients to find the perfect book for their school community.
With no small amount of time and effort, we have already begun making strides to implement our strategic goals and are projected to be on track for 2022’s milestones. Words cannot properly convey our gratitude for the continued support of our partners, as it will continue to have a direct hand in strengthening, growing, and diversifying our organization.”

- Christa Donohue, Executive Director
In August of 2021, the Read to Them staff and Board of Directors came together to forge a 3-year Strategic Plan. We have determined eight long-term goals that will elevate our programs, talent, and fundraising capabilities. We are pleased to share these goals with you:

• Develop program metrics, such as survey and impact data, and measurement processes.
• Expand our programs to increase their accessibility among the students, families, and schools that we serve.
• Diversify our reach by evaluating potential new programs and target audiences.
• Implement professional development plans and benefits to attract and retain top talent.
• Further develop our Board of Directors to increase engagement, diversity, skill, and geographic scope.
• Continue to build our fundraising capacity by updating the fundraising tools we provide to schools, crafting a fundraising plan with individual and corporate donor strategies, and expanding banking partnerships in additional states.
• Establish financial management policies – starting with forging a Board Finance and Audit Committee.
• Identify and address critical system and process gaps in terms of scalable infrastructure.
We love One School, One Book because it engages families and promotes something they can do together. Reading is essential to learning and this is one way to encourage and support families reading together."

- Tim Walz, St. John Lutheran School
ORGANIZATIONAL FINANCIAL OVERVIEW
(7/1/21 - 6/30/22)

Income
- Restricted Contributions, $269,650
- Unrestricted Contributions, $53,487
- Program Revenue, $3,765,659
Total, $4,088,796

Expenses
- Program Services, $2,376,019
- Development, $24,349
- Administrative, $1,045,246
Total, $3,455,614

Assets
- Cash                          $1,492,897
- Accounts Receivable           $341,691
- Other Current Assets          $175,864
- Furniture & Fixed.            $11,921
Total Assets                    $2,022,373

Liabilities & Net Assets
- Accounts Payable.             $169,046
- Other Current Liabilities     $122,830
Total Liabilities               $291,876
Total Net Assets                 $1,730,497
Total Liabilities & Net Assets   $2,022,373
ALL OF OUR SUPPORTERS KNOW THE VALUE OF READING ALOUD.

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Thanks to all of the volunteers who helped make Read Aloud to a Child Week happen.

A special thanks to the State of Virginia, City of Richmond, Greater Richmond Transit Company, Richmond Public Library and Richmond Public Schools along with the following individuals and businesses:

Vasha Bajaj
Peter Brown
Roscoe Burnes
Matt de la Peña
Judy Deichman
Tavares Floyd
Andrew Frieden
Nikki Grimes
Shonda Harris-Muhammad
Butterfly Heart
Joanna Ho
Michael Jones
Katherine Jordan
Jason Kamras
Vanda Kelsey
Stephanie Lynch
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Scholastic
Colby Sharp
Simon & Schuster
Sterling Publishing Co.
Thomas Taylor
Renée Watson
Our Vision:
A culture of literacy in every community.

Our Mission:
We use the power of reading aloud together to build connections across families, schools, and communities to cultivate students’ learning and success.

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