

WHAT IS FINANCIAL LITERACY?

How do you teach children and their families how to understand money, budgeting, and basic finance? **Read to Them** shares the principles of how to make, spend, and save money that inform basic family economics.

STEP 1

Start with something that attracts everyone's attention - **a good story**. Each engaging story is paired with multiple interactive lessons - at home and at school - which create an enjoyable and memorable way to learn, together.

STEP 2

Read to Them, the national family literacy experts, partners with local economics experts in successive states to create a varied suite of creative, engaging, user-friendly support materials. Use these resources to create a literary and financial odyssey for your families and your schools.

STEP 3

You create a shared reading experience. You read the book at home; you explore financial literacy at school and at home. You engage students and families and schools. It's meaningful, fun, and educational.

WHAT YOU GET

- Books for every student.
- Special celebrity reading introductions
- Math and Economics Activities
- Explore Entrepreneurship Activities
- Financial Vocabulary Guides
- Reproducible files on Costs, Sales, and Profits
- Family Reproducibles for Budgeting and Comparison Shopping
- Exploration Activities for Home and School

By reading a book together, students and families learn valuable financial literacy concepts, engage in rich conversations, and develop an improved understanding of both personal and community economics that can last their lifetimes. That's Financial Literacy.

