

Arkansas Reads One Book™

A Family Financial Literacy Project

What is Financial Literacy?

It all starts with a great book - *The Lemonade War*, by Jacqueline Davies.

Families all over Arkansas will find themselves drawn into the story of the dueling siblings, Evan and Jessie Treski, and their competing lemonade stands. Through this shared reading experience - students read the book at home and explore financial literacy at school and at home - you have the opportunity to engage families. It's meaningful, fun, and educational.

Economics Arkansas and national family literacy experts, **Read to Them**, have created an elaborate and varied suite of creative, engaging, user-friendly support materials. Use these resources to transform *The Lemonade War* into a literary and financial odyssey for your families and your schools.

When you embark on ***Arkansas Reads One Book: A Family Financial Literacy Project***, you will receive:

- An exclusive video of Arkansas Governor and First Lady Asa and Susan Hutchinson personally addressing the students and reading aloud the first chapter of *The Lemonade War*.
- Lemonade Stand Math Activities
- Entrepreneurial Exploration Activities
- Financial Terminology
- Evan & Jessie's "Ten Tips for Turning Lemons into Loot"
- Jacqueline Davies' "Ten Terrific Tips"
- Reproducible Worksheets on Costs, Sales, and Profits
- Reproducible Worksheets on How to Read a Receipt
- Family Worksheet on Comparison Shopping
- Teacher Instructions for Reproducibles

Thanks to ***AROB: An FFL Project***, by reading *The Lemonade War* together, students and families will learn valuable financial literacy concepts, engage in rich conversations, and develop an improved understanding of both personal finances and community economics. All by reading a book together.