

Arkansas Reads One Book™

A Family Financial Literacy Project

We are proud to offer this opportunity in Arkansas...

Governor and First Lady
Asa & Susan Hutchinson

team up with

Dallas Cowboys Head Coach
Jason Garrett

to kick off

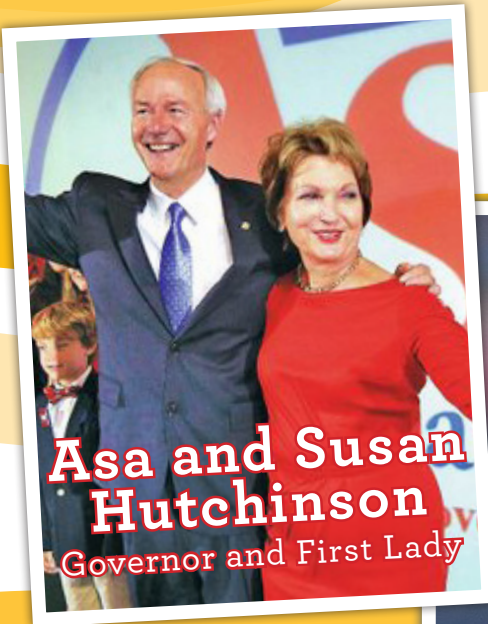
Arkansas Reads One Book!

Coach Garrett will read the first chapter of *The World According to Humphrey* and the Hutchinsons will read the first chapter of *The Lemonade War* - all via an exclusive video cast - then each family in your community reads a chapter at home every night.

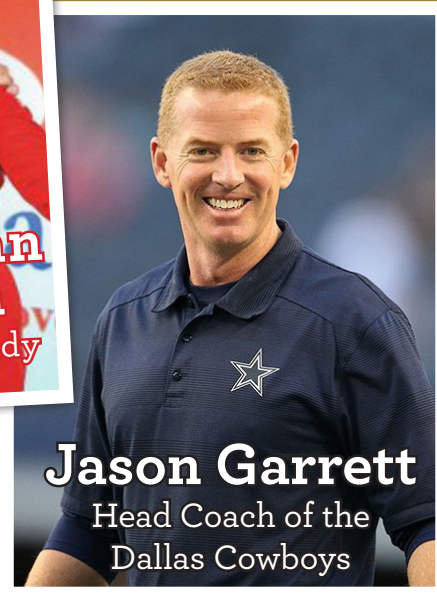
★ **KICKOFF** ★

Fall 2017 and Spring 2018

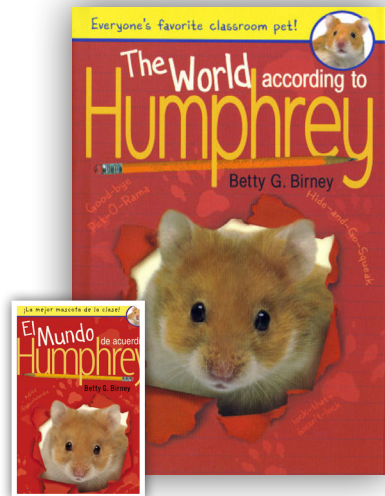
See back for sign-up details



Asa and Susan Hutchinson
Governor and First Lady



Jason Garrett
Head Coach of the Dallas Cowboys



A family favorite full of sweet life lessons

This year's books are
The World According to Humphrey
AND
The Lemonade War
(available in English and Spanish)



Financial literacy in a fantastic story

You'll receive books for every student as well as in-school activities, assembly ideas, teacher resources, staff copies and family engagement tools. Tens of thousands of families across the state will read together in this celebration of literacy.



ECONOMICS ARKANSAS
Education for Real Life

Send an email to sign up your district!
arkansasreads@readtothem.org



© 2017 Read to Them
All rights reserved.

FALL SPECIAL

Register early by October 31, 2017

Family Literacy with *The World According to Humphrey*
in the fall or winter...

and

Financial Literacy with *The Lemonade War* in the spring
all for just \$8.95 per student

regular price \$10.95

WINTER SPECIAL

Register by December 31, 2017

Share the same two exciting reading events as above
- all for just \$9.95 per student

regular price \$10.95

Just want *The Lemonade War*?

Register by December 31, 2017
just \$4.95 per student

regular price \$5.95

SPRING READING EVENT

Register by March 1, 2018

The Lemonade War only
\$5.95 per student

**Free School Posters and
Student Bookmarks**



**ECONOMICS
ARKANSAS**
Education for Real Life

