

# Arkansas Reads One Book™

*A Family Financial Literacy Project*

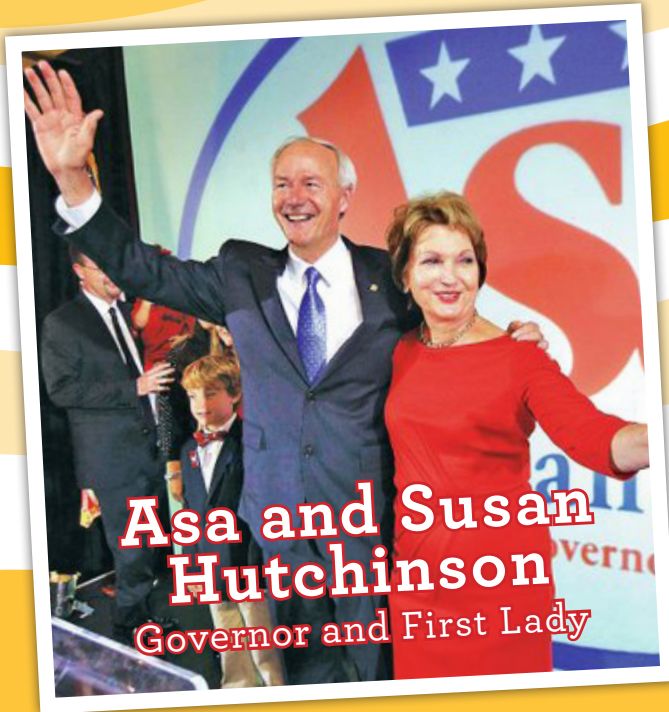
We are proud to offer this opportunity in Arkansas...

Governor and First Lady  
**Asa & Susan Hutchinson**

join in the excitement of

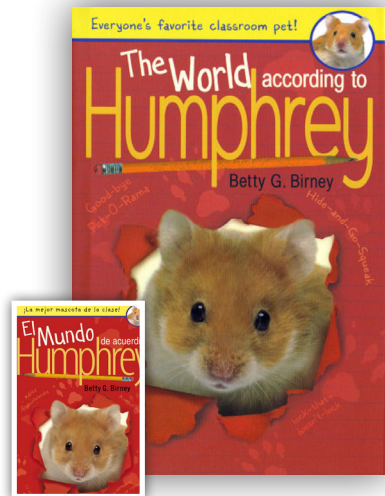
**Arkansas Reads One Book!**

Read *The World According to Humphrey* in the fall and then join the Hutchinsons for an exclusive videocast kick off to read *The Lemonade War* in the spring - then each family in your community reads a chapter at home every night.



★ **KICKOFF** ★  
**Fall 2017 and Spring 2018**

See back for sign-up details



This year's books are  
***The World According to Humphrey***  
AND  
***The Lemonade War***  
(available in English and Spanish)

**A family favorite full of sweet life lessons**



**Financial literacy in a fantastic story**

You'll receive books for every student as well as in-school activities, assembly ideas, teacher resources, staff copies and family engagement tools. Tens of thousands of families across the state will read together in this celebration of literacy.



**ECONOMICS  
ARKANSAS**  
Education for Real Life

Send an email to sign up your district!  
[arkansasreads@readtothem.org](mailto:arkansasreads@readtothem.org)

**Read to Them™**  
Creating a Culture of Literacy in Every Home®

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# FALL SPECIAL

Register early by October 31, 2017

Family Literacy with *The World According to Humphrey*  
in the fall or winter...

and

Financial Literacy with *The Lemonade War* in the spring  
all for just **\$8.95** per student

*regular price \$10.95*

# WINTER SPECIAL

Register by December 31, 2017

Share the same two exciting reading events as above  
- all for just **\$9.95** per student

*regular price \$10.95*

**Just want *The Lemonade War*?**

Register by December 31, 2017  
just **\$4.95** per student

*regular price \$5.95*

# SPRING READING EVENT

Register by March 1, 2018

*The Lemonade War* only  
**\$5.95** per student

**Free School Posters and  
Student Bookmarks**



**ECONOMICS  
ARKANSAS**  
Education for Real Life

