

Arkansas Reads One Book™

A Family Financial Literacy Project

We are proud to offer this opportunity in Arkansas...

Governor and First Lady
Asa & Susan Hutchinson

join in the excitement of

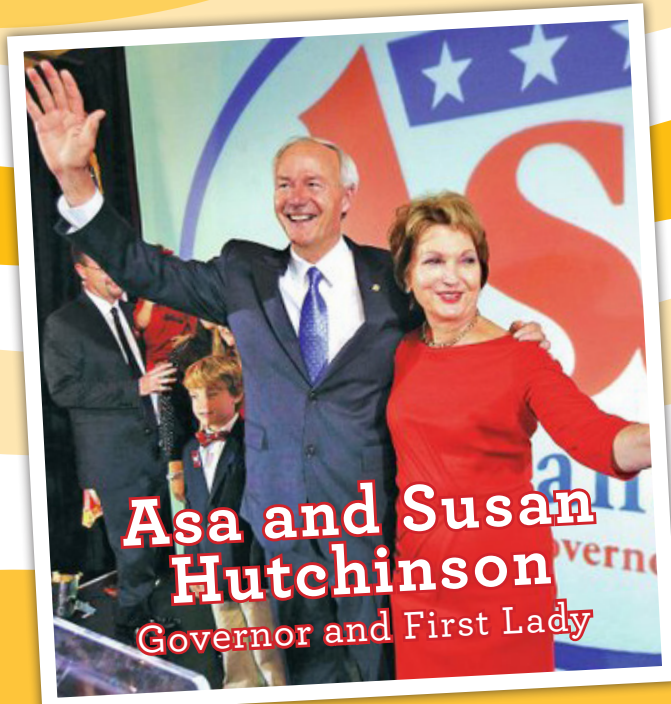
Arkansas Reads One Book!

Read *The World According to Humphrey* in the winter and then join the Hutchinsons for an exclusive videocast kick off to read *The Lemonade War* in the spring - then each family in your community reads a chapter at home every night.

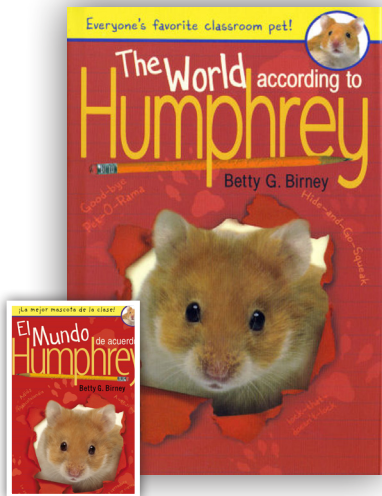
*** KICKOFF ***

Winter 2017 and Spring 2018

See back for sign-up details



Asa and Susan Hutchinson
Governor and First Lady



A family favorite full of sweet life lessons

This year's books are
The World According to Humphrey
AND
The Lemonade War
(available in English and Spanish)



Financial literacy in a fantastic story

You'll receive books for every student as well as in-school activities, assembly ideas, teacher resources, staff copies, and family engagement tools. Tens of thousands of families across the state will read together in this celebration of literacy!



ECONOMICS ARKANSAS
Education for Real Life

Send an email to sign up your district:
arkansasreads@readtothem.org

Read to Them™
Creating a Culture of Literacy in Every Home®

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WINTER SPECIAL

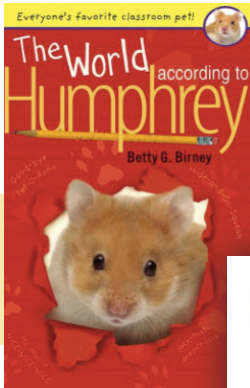
Register early by January 31, 2017
and save \$1.00 per student!

Family Literacy with
The World According to Humphrey
in the winter...
and

Financial Literacy with *The Lemonade War*
in the spring.

All for just \$9.95 per student

All participating schools will automatically
be entered into a raffle to win a host of prizes:
signed books, posters and bookmarks, even a
Skype chat or an in-person author visit!



regular price \$10.95

Just want *Arkansas Reads One Book*
featuring *The Lemonade War*?

Register by January 31, 2017
just \$4.95 per student

regular price \$5.95

SPRING READING EVENT

Register by March 1, 2018

Arkansas Reads One Book featuring *The Lemonade War*
only \$5.95 per student

Free School Posters,
Student Bookmarks, and
Jackie Davies video!



**ECONOMICS
ARKANSAS**
Education for Real Life

