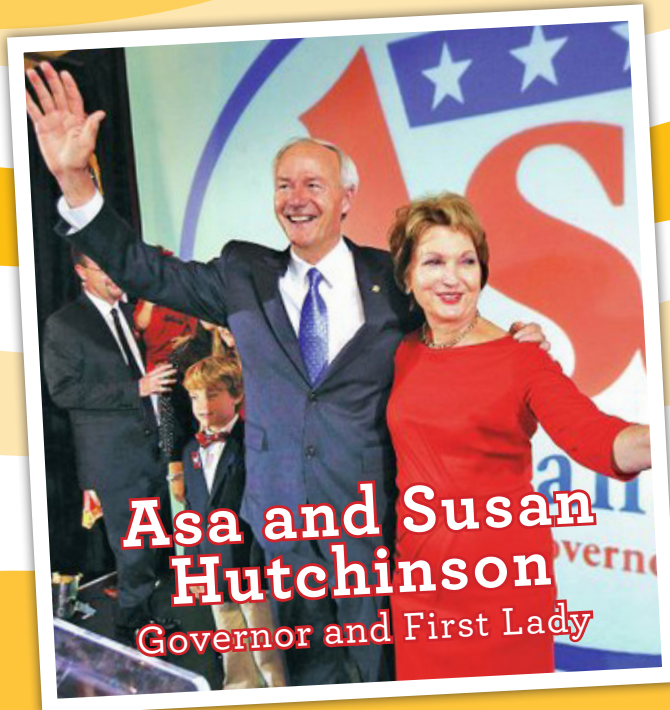


Arkansas Reads One Book™

A Family Financial Literacy Project



We are proud to offer this opportunity in Arkansas...

Governor and First Lady
Asa & Susan Hutchinson

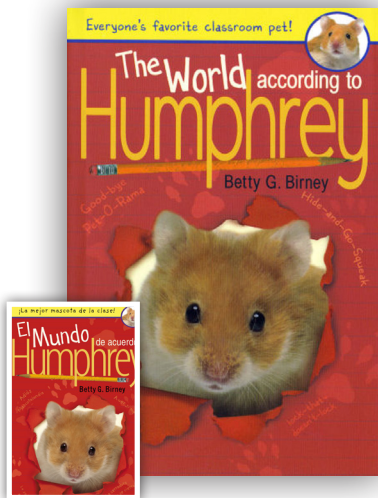
join in the excitement of

Arkansas Reads One Book!

Read *The World According to Humphrey* in the fall and then join the Hutchinsons for an exclusive videocast kick off to read *The Lemonade War* in the spring - then each family in your community reads a chapter at home every night.

★ **KICKOFF** ★
Fall 2017 and Spring 2018

See back for sign-up details



A family favorite full of sweet life lessons

This year's books are
The World According to Humphrey
AND
The Lemonade War
(available in English and Spanish)



Financial literacy in a fantastic story

You'll receive books for every student as well as in-school activities, assembly ideas, teacher resources, staff copies and family engagement tools. Tens of thousands of families across the state will read together in this celebration of literacy.



**ECONOMICS
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Education for Real Life

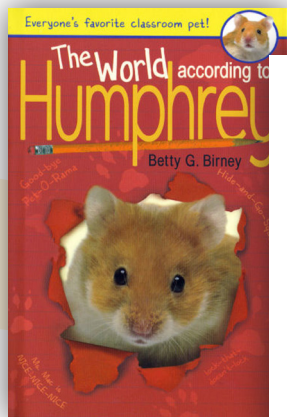
Send an email to sign up your district!
arkansasreads@readtothem.org



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WINTER SPECIAL

Register early by December 31, 2017



regular price \$10.95

Family Literacy with
The World According to Humphrey
in the fall or winter...

and

Financial Literacy with *The Lemonade War*
in the spring
all for just \$9.95 per student

Just want *The Lemonade War*?

Register by December 31, 2017

just \$4.95 per student

regular price \$5.95

SPRING READING EVENT

Register by March 1, 2018

The Lemonade War only

\$5.95 per student

Free School Posters and
Student Bookmarks



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Read to Them

Creating a Culture of Literacy in Every Home